ABSTRACT OF THE DISCLOSURE

A process for producing an artificial flower from a natural plant uses a finishing agent consisting of a solvent containing: (a) aC₁-C₃ lower alcohol and (b) at least one type of polyhydric alcohol and/or a glycol ether at a weight ratio of 1 to 99 : 99 to 1. A dye, an antioxidant, an ultraviolet ray protective agent, a fragrant material, etc. may be added to the finishing agent. It is preferred to effect simultaneous use of a polyhydric alcohol and a glycol ether as the component (b). Although an artificial flower of high quality can be easily produced only through the process of directly immersing a plant in the finishing agent followed by drying, products of enriched variety can be obtained through the process by impregnating a flower, etc. with a volatile organic solvent so as to effect dehydration and decolorization, by subsequently treating with a polyoxyethylene derivative solution and thereafter by applying the finishing agent having a dye appropriately added thereto.